



# Phoenix Gold Innovative Home AudioSource

*The Rest of the Story...*

New Products June 2007

# The Devil is in the Details...

*We sweat the details so you don't have to*

- AudioSource Products are designed to be "Best in Class"- Representing Real Value and Performance
- Phoenix Gold Innovative Home Products take "Best in Class" Performance to New Levels by the Addition of Premium Components and Further "Audiophile Tweaking"

# AudioSource and Phoenix Gold

*What's the Difference?*

The logo for AudioSource, featuring a white square icon to the left of the brand name "AudioSource" in a white, sans-serif font, all contained within a red rounded rectangular background.

- **AudioSource** Products are designed to be "Best in Class"- Representing Real Value and Performance

***Typically:***

- Real 1" Silk Dome Tweeter
- Proprietary Phase Compensating Asymmetrical Crossover Design
- Mineral Filled Polypropylene Mid-Bass Speaker

The logo for Phoenix Gold, featuring the brand name "PHOENIX GOLD" in a stylized, bold, black font with a metallic sheen, set against a yellow rounded rectangular background.

- **Phoenix Gold Innovative Home** Products take "Best in Class" Performance to New Levels by the Addition of Premium Components and Further "Audiophile Tweaking"

***Typically:***

- Superior 1" Parachute Silk Dome Tweeter w/Diffuser
- Complex Premium Phase Compensating Asymmetrical Crossover Design
- Textured Mineral Filled Polypropylene Mid-Bass Speaker



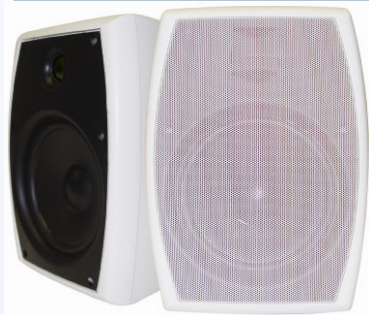
# The New LS and ATO Story

*Indoor/Outdoor Speaker Excellence*

The AudioSource logo features a white square icon to the left of the brand name "AudioSource" in a white, sans-serif font, all contained within a red rounded rectangular background.

## ■ LS42/52/62

- Excellent "Step-Up" to LS545
- Real 1" Silk Dome Tweeter
- Proprietary Phase Compensating Asymmetrical Crossover Design
- Aluminum Grill
- Metal Brackets
- Exclusive Cabinet Design
- Cosmetically Painted Baffle

The PHOENIX GOLD logo features the words "PHOENIX" and "GOLD" in a stylized, bold, black font, with "GOLD" positioned below "PHOENIX". The logo is set against a yellow rounded rectangular background.

## ■ ATO42/52/62

- Excellent "Step-Up" to ATO5
- ☞ Superior 1" Aluminum Dome Tweeter
- ☞ Complex Premium Phase Compensating Asymmetrical Crossover Design
- Aluminum Grill
- Metal Brackets
- Exclusive Cabinet Design
- Cosmetically Painted Baffle



# The New IHS Story

*Indoor/Outdoor Speaker Excellence*

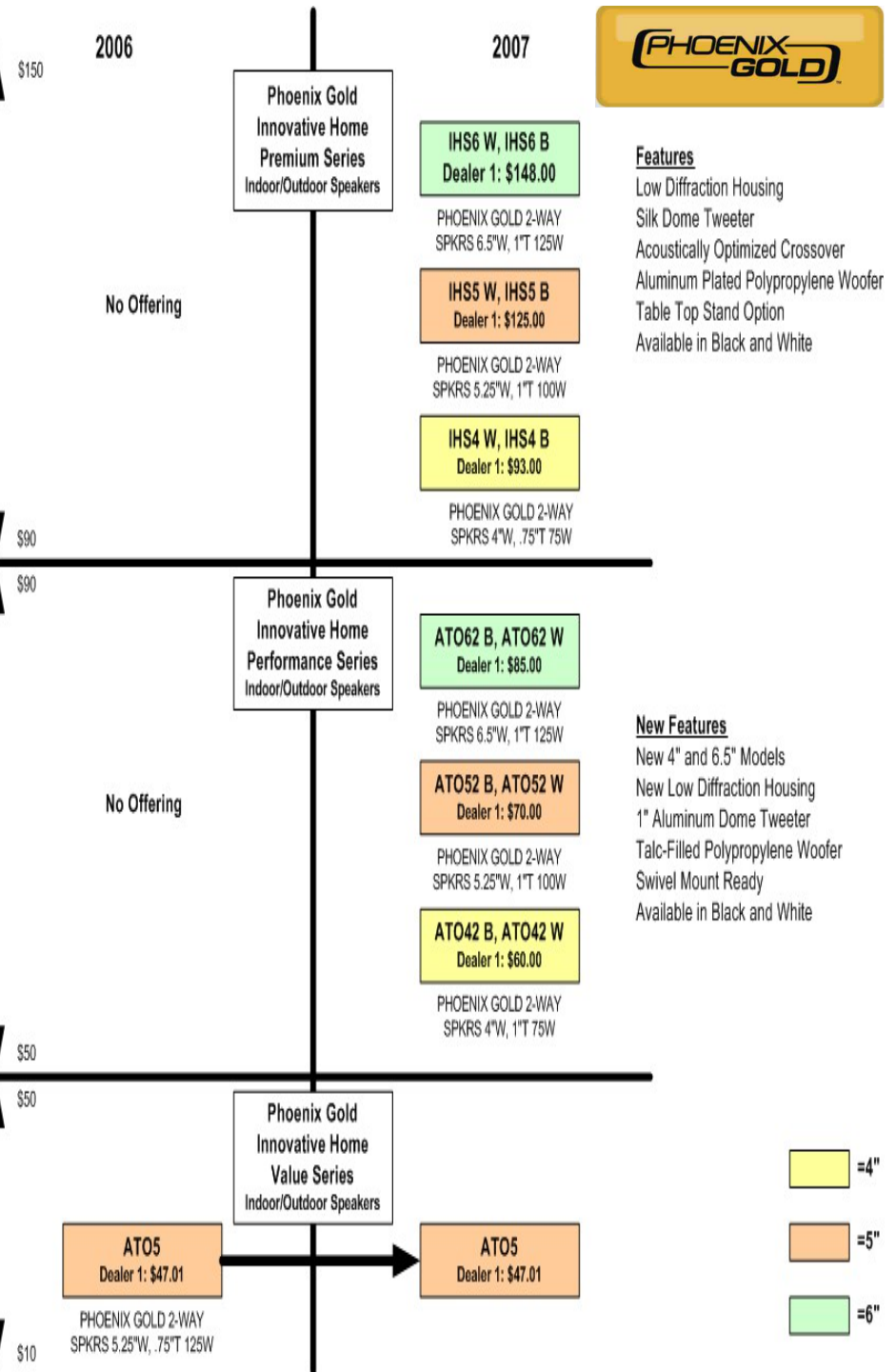
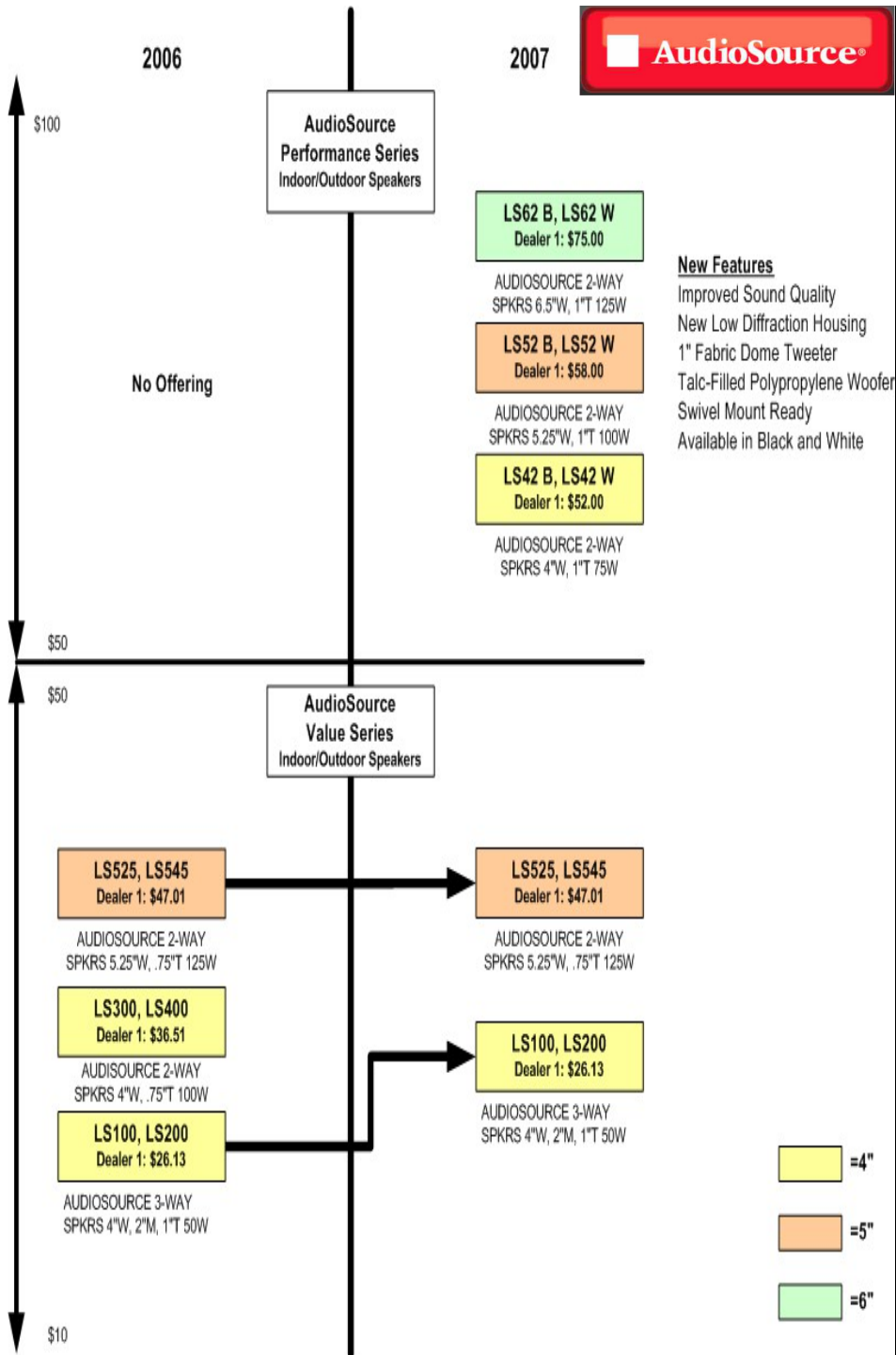


**PHOENIX  
GOLD**

## IHS4/5/6

- Excellent "Step-Up" to ATO42/52/62
- ☞ Superior 1" Parachute Silk Dome Tweeter w/Diffuser
- ☞ Complex Premium Phase Compensating Asymmetrical Crossover Design
- Aluminum Grill
- Aluminum Bracket
- Exclusive Cabinet Design w/Bracket Caps
- Cosmetically Painted Baffle







# New In-Ceiling Home Theater Story

*Adding the Home Theater Experience without the Space*

The logo for AudioSource, featuring a white square icon to the left of the brand name in white text on a red background.

- **ASLCR6C**
- Directional In-Ceiling Home Theater Speaker
- Real 1" Silk Dome Tweeter
- Proprietary Phase Compensating Asymmetrical Crossover Design
- Mineral Filled Polypropylene Mid-Bass Speaker
- 15 Degree Angled Woofer
- Swivel Mounted Tweeter

The logo for Phoenix Gold, featuring the brand name in a stylized, italicized font with a horizontal line through it, set against a yellow background.

- **ATCLCR6**
- Directional In-Ceiling Home Theater Speaker
- ☞ Superior 1" Parachute Silk Dome Tweeter w/Diffuser
- ☞ Complex Premium Phase Compensating Asymmetrical Crossover Design
- ☞ Textured Mineral Filled Polypropylene Mid-Bass Speaker
- 15 Degree Angled Woofer
- Swivel Mounted Tweeter



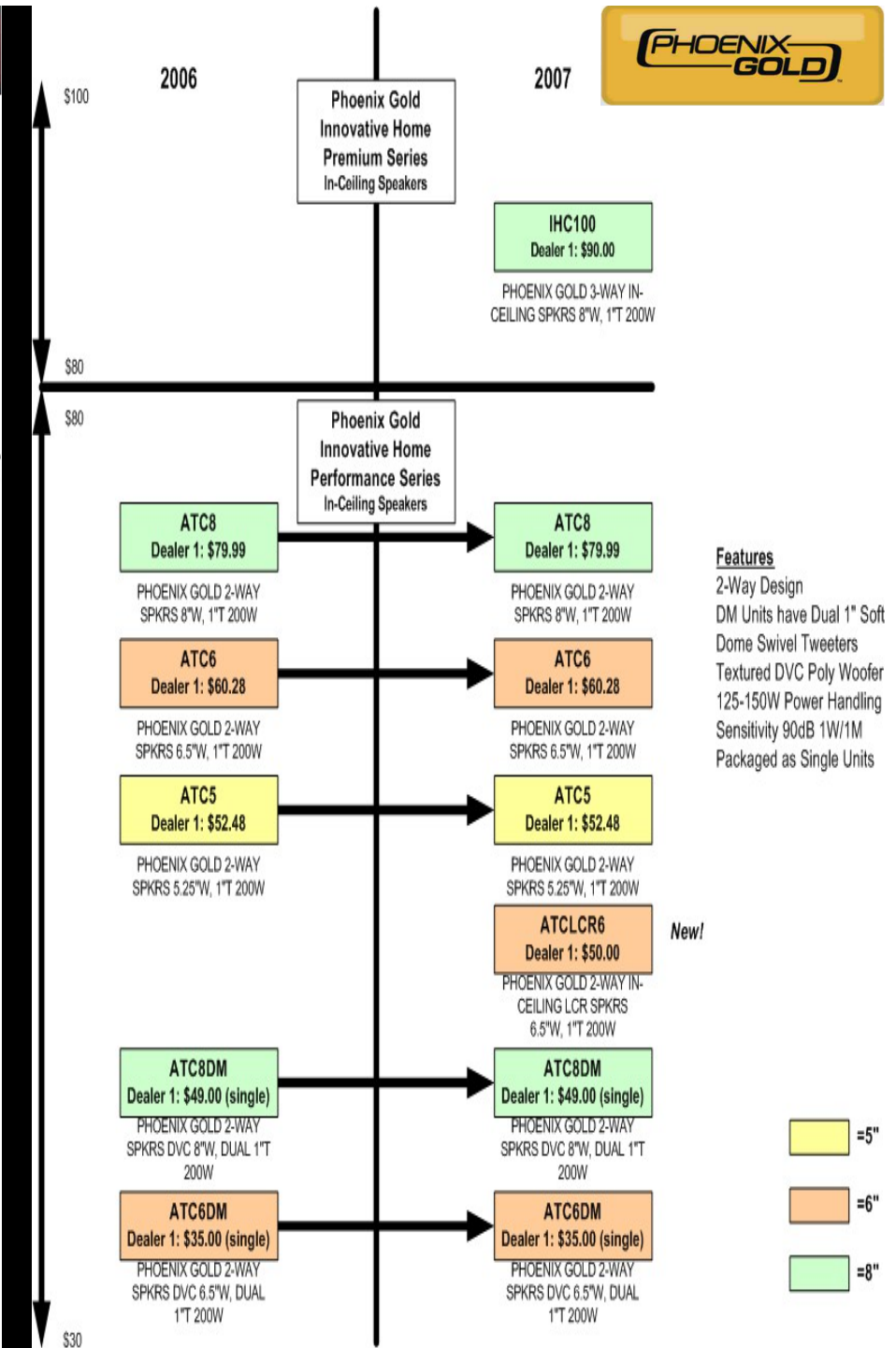
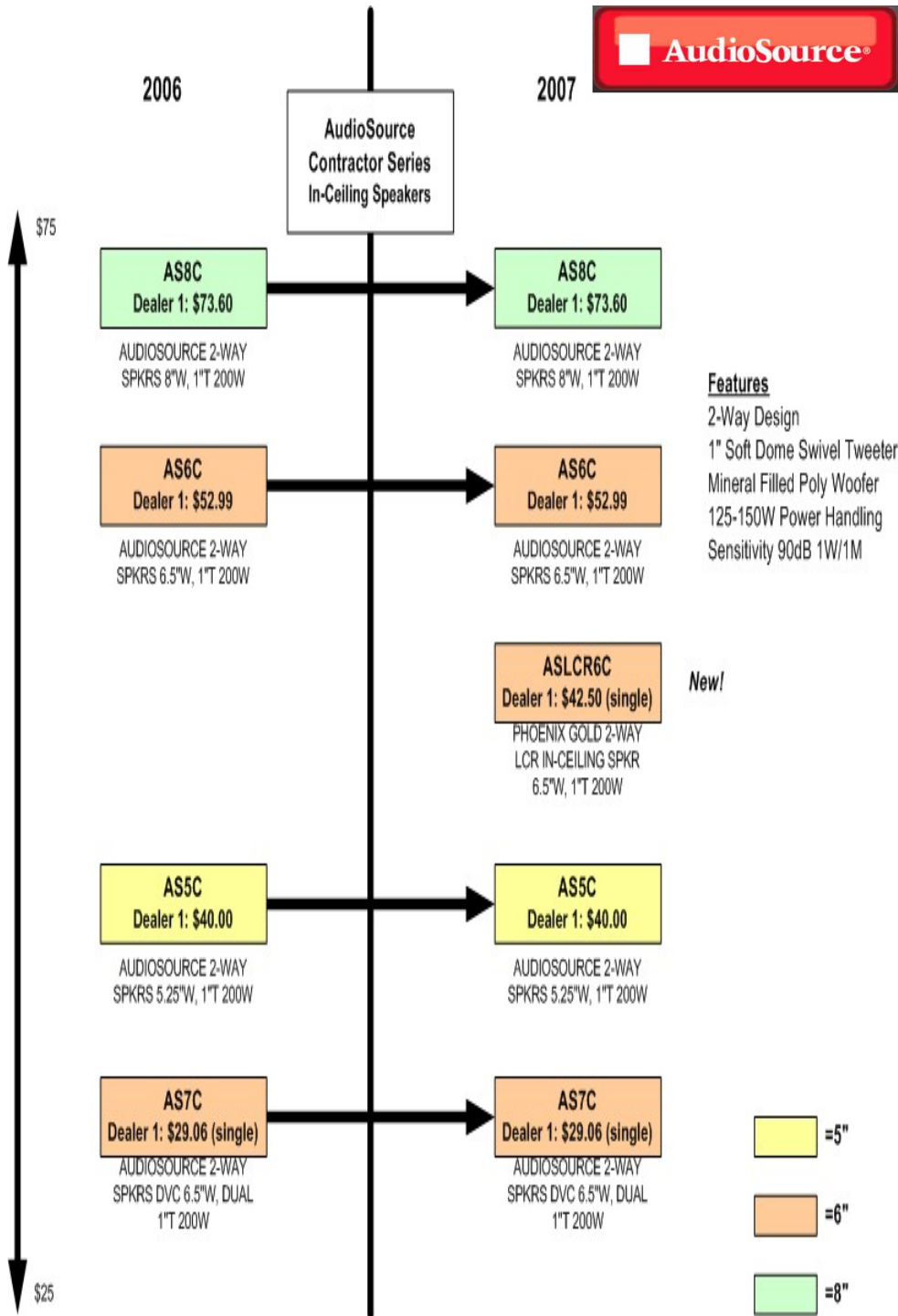
ASLCR6C



ATCLCR6







# New In-Wall Home Theater Story

*In-Wall Speakers that will Bring Your Movies to Life*



AudioSource®

- **AS515**
- Dual 5 ¼" MTM Home Theater Speaker
- Real 1" Silk Dome Tweeter
- Proprietary Phase Compensating Asymmetrical Crossover Design
- Mineral Filled Polypropylene Mid-Range Speaker
- Swivel Mounted Tweeter
- Timbre Matched to AudioSource Speakers



PHOENIX  
GOLD

- **ATI515**
- Dual 5 ¼" MTM Home Theater Speaker
- ☞ Superior 1" Parachute Silk Dome Tweeter w/Diffuser
- ☞ Complex Premium Phase Compensating Asymmetrical Crossover Design
- ☞ Textured Mineral Filled Polypropylene Mid-Range Speaker
- Swivel Mounted Tweeter
- Timbre Matched to Phoenix Gold Innovative Home Speakers

