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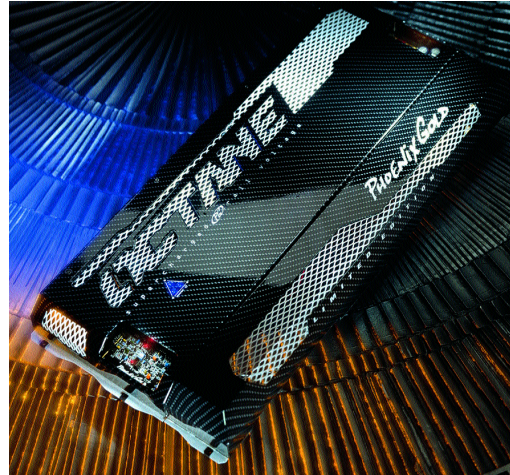
WINNER FLYS TO PHOENIX GOLD FACTORY TO HAND PICK PRIZE

Portland, OR

Phoenix Gold held a contest on its website to name its limited edition amplifier. After an exhaustive search through over 17,000 unique entries, a panel of Phoenix Gold judges finally chose ERIC FLOWERS' entry; "OCTANE". The company flew Eric in to the Phoenix Gold factory to pick-up his amplifier in person and to see how it was hand-built in Portland, OR. Upon completion of the tour, Eric was quoted as saying, "I never knew how BIG Phoenix Gold was!"

OCTANE, the newest amplifier from the Phoenix Gold "limited" collection. Based on performance upgrades, this exclusive 3 channel amplifier offers 800 watts of output power and includes a dedicated mono section optimized for bass hungry installations. Add to that, the built-in 1 band parametric sub equalization (Bass Cube™) and the integrated "Rail" stiffening capacitor bank and you've got unbeatable performance. OCTANE'S styling boasts totally unique racing cosmetics... ultra light aluminum chassis, laser cut expanded metal venting and logos, Superbrite™ Blue Tri-LED's, all wrapped in carbon fiber graphics.

Suggested Retail: \$1799.99



from left to right: Keith Peterson, President; Eric Flowers and Brian Kelsey, Marketing Manager

PHOENIX GOLD

Additional Information and color transparencies are available by contacting
Phoenix Gold (503) 288-2008 • Public Relations contact: Tony Gillard

www.phoenixgold.com