

PHOENIX GOLD

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PRESS RELEASE

Phoenix Gold Introduces Xenon Multi-Channel Amplifiers

PORTLAND, OR, Jan. 1, 2004 — Phoenix Gold Car Audio, a division of Phoenix Gold International, Inc., is introducing an entirely new line of multi-channel amplifiers for 2004 called Xenon. Inspired by the styling elements common to high end exotic automotive marques, Xenon amplifiers utilize the latest high-tech materials in a unique design format incorporating sophisticated engineering and dramatic performance. All the amplifiers incorporate the Xenon icon, a bright blue LED encased in a unique bezel styled after the elliptical high intensity discharge headlights common to most high performance automobiles.

The new Xenon amplifiers have cases made of custom tooled, stamped, grained and anodized aluminum with two vents that act as intakes for the variable speed fan. The end caps are made of a proprietary rubber and extend over key portions of the case to hide all mounting and terminal connections for the ultimate in stealth installations. Every opening on each amplifier is backed with custom tooled aluminum mesh.

Xenon amplifiers feature **Xe.load**, which is a speaker impedance sensing circuitry that dynamically links the amplifier output to the speaker's resistance to insure full power on any load from 4 ohms down to 1 ohm. Xenon amplifiers will produce the same power regardless of the speaker impedance — a 600-watt Xenon amplifier produces 600 watts into 4 ohms, 2 ohms, or 1 ohm.

The two and four channel Xenon amplifiers feature Triple Darlington Bi-Polar Output stages for true high fidelity performance. Massive heat sinks combined with a variable speed forced cold air intake system keep the operating temperatures low, and the event the amp does get hot under continuous high output operation, the proprietary **Xe.flow** cooling system insures that the amp will never cycle off while the music is playing, regardless of the operating conditions. Finally, every Xenon amplifier feature 24dB Linkwitz-Riley crossover controls with detents to provide state of the art acoustic slope control, and separately defeatable, continuously variable, high pass and low pass filters.

The X100.2 and X200.2 Xenon amplifiers are two channel stereo units and the X100.4 and X200.4 feature four channel circuitry. All four amplifiers have Remote Monitoring Display (RMB) Ports and are Low Pass Level Control ready (LPL44).

For Immediate Release

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Specifications:

- X100.2 MSRP \$399.99
 - 100W x 2 (4 -1 ohm Stereo) continuous power @ 14.4 VDC
 - 200W x 1 (8-2 ohm bridged) continuous power @ 14.4 VDC
- X200.2 MSRP \$599.99
 - 200 x 2 (4 -1 ohm Stereo) continuous power @ 14.4 VDC
 - 400 x 1 (8-2 ohm bridged) continuous power @ 14.4 VDC
- X100.4 MSRP \$549.99
 - 100 x 4 (4 -1 ohm Stereo) continuous power @ 14.4 VDC
 - 200 x 2 (8-2 ohm bridged) continuous power @ 14.4 VDC
- X200.4 MSRP \$749.99
 - 200 x 4 (4 -1 ohm Stereo) continuous power @ 14.4 VDC
 - 400 x 2 (8-2 ohm bridged) continuous power @ 14.4 VDC

All units available in March, 2004.

Phoenix Gold International, Inc. (OTC:PGLD), founded in 1985 and located in Portland, Oregon, designs, manufactures, and sells innovative high quality, high performance electronics, accessories and speakers to the audio market. The Company's products are used in the car audio aftermarket, professional sound installations, and in custom audio/video and home theater applications. Products are sold under the brand names Phoenix Gold, Carver Professional, and AudioSource.

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